

## WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

AND

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35698	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		391628	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	BUYING TIME				WISNIEWSKI FOR GOVERNOR			
AND	650 Massachusetts Ave NW Ste 210				2909 Washington Rd Ste 40			
ADDRESS	Washington		DC		20001-3796	Parlin NJ 08859-1532		
	USA				USA			
CONTACT					PRODUCTWISNIEWSKI FOR GOVERNOR			
LOCAL SALESPERSON	Kerry Murphy		AGENCY EST. NO.		PRODUCT CODE 1304			
			5543					
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 05/31/17 AND ENDING 06/02/17 NO. WEEKS: 1								

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to

ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1	00111..	3	07:00A	09:00A	30S	05/31/17-06/02/17	CBS THIS MORNING	3	1000.00	3000.00
2	00111..	3	09:58A	11:00A	30S	05/31/17-06/02/17	LET'S MAKE A DEAL	3	1000.00	3000.00
3	F	1	10:58A	11:58A	30S	06/02/17-06/02/17	THE PRICE IS RIGHT	1	4000.00	4000.00
4	00111..	3	11:58A	12:30P	30S	05/31/17-06/02/17	NOON NEWS	3	1200.00	3600.00
5	00111..	3	12:28P	02:00P	30S	05/31/17-06/02/17	SOAP ROTATION 12:28-2PM	3	1200.00	3600.00
6	00111..	3	02:58P	04:00P	30S	05/31/17-06/02/17	DR. PHIL	3	1000.00	3000.00
7	00111..	3	04:00P	05:00P	30S	05/31/17-06/02/17	JUDGE JUDY	3	1300.00	3900.00
8	00111..	3	05:00P	06:00P	30S	05/31/17-06/02/17	5PM EARLY NEWS	3	1500.00	4500.00
9	00111..	3	06:00P	06:30P	30S	05/31/17-06/02/17	EARLY NEWS	3	1600.00	4800.00
10	0011000	2	11:00P	11:35P	30S	05/31/17-06/01/17	LATE NEWS M-SUN	2	3200.00	6400.00
11	Th	1	11:35P	12:37A	30S	06/01/17-06/01/17	LATE SHOW WITH S. COLBERT	1	3000.00	3000.00
Total Contract:								28		42800.00
Billing Summary										
Qtr 2-17					Apr	May	Jun	Total		
					.00	.00	42800.00	42800.00		

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



# WCBS-TV

05/30/17

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NONDISCRIMINATION POLICY: Spots Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on such basis.										
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
									<u>GRAND TOTAL</u> 42800.00	

ACCEPTED BY STATION